

THE FOUR STEPS

INTERNATIONALIZATION

Our founding idea was a kind of "knowledge and infrastructure sharing" to support international growth. By working with specialists in the respective fields and continuously supplying them with new projects, we can pass on the low prices to you. And that at a consistently high quality. Our services are structured in a modular way. You enjoy the freedom to choose what you need.

STEP 4 ONLINE MARKETING

Online marketing is the main source of new customers and this is true in your home market and abroad. We are at your side with local experts and pursue an e-marketing strategy adapted to the target country. No matter what type of campaign or channels are used: We provide you with detailed reports on the performance of all campaigns at regular intervals and make recommendations to use your resources as efficiently as possible.

STEP 3 RETURNS SOLUTION

Without a local returns address in the destination country, successful online trading is hardly possible. With our returns address in France it is possible for all your French customers to return the goods to an address in their country. The handling of returns is also handled by a local employee who will be the link between you and your customers. You determine the time of us sending the collected returns to your address.

STEP 2 LOCAL CUSTOMER SERVICE

The trust of your customers is crucial for success. Your customers want to communicate in their native language, whether by phone or e-mail. We offer customer service by native speakers and provide you with a local telephone number.

STEP 1 LOCALIZATION & ADAPTATION

Within the scope of a market analysis we examine the competitive situation, the price level and the legal situation as well as regulations regarding your product range. We localize your online shop and adapt it to the country-specific conditions. We take care of all necessary professional translations, the selection of payment methods and seals of approval, as well as the preparation of legally compliant terms and conditions.